Peopleinsight

WCC 2021 Survey

Survey closed 1 October 2021

Responses: 1833

Response rate: 67%

Comparator: Local Authorities



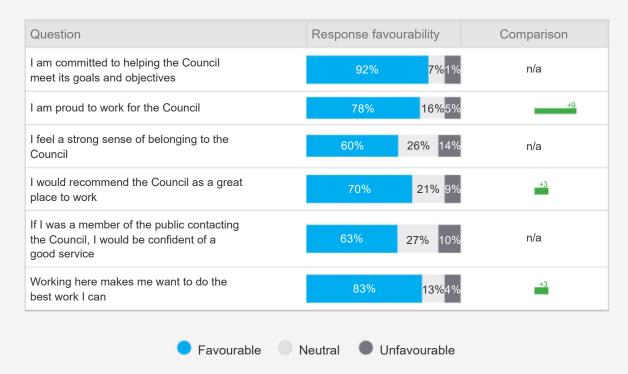
What is our Engagement score?



The Engagement score is 74%, which is good when compared with the norms for Local Authorities



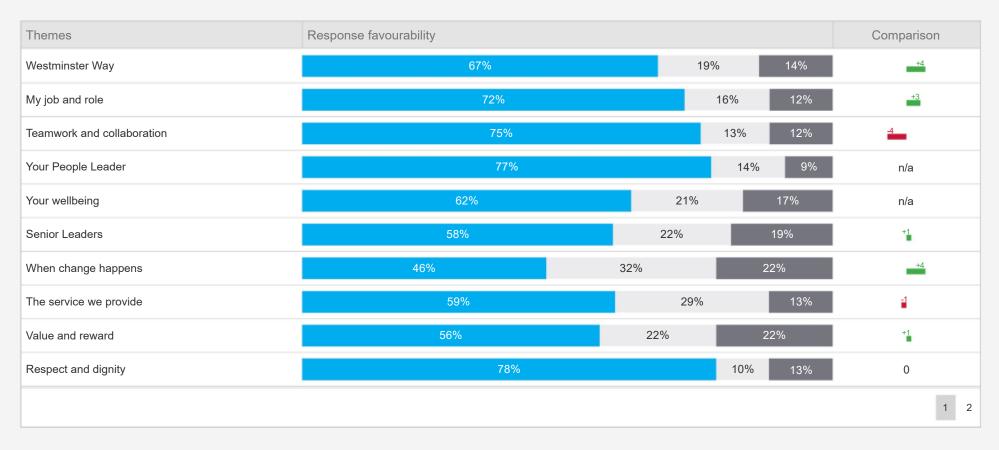
Items comprising the Engagement score



What are our Theme scores?



Average scores for questions grouped by a common theme

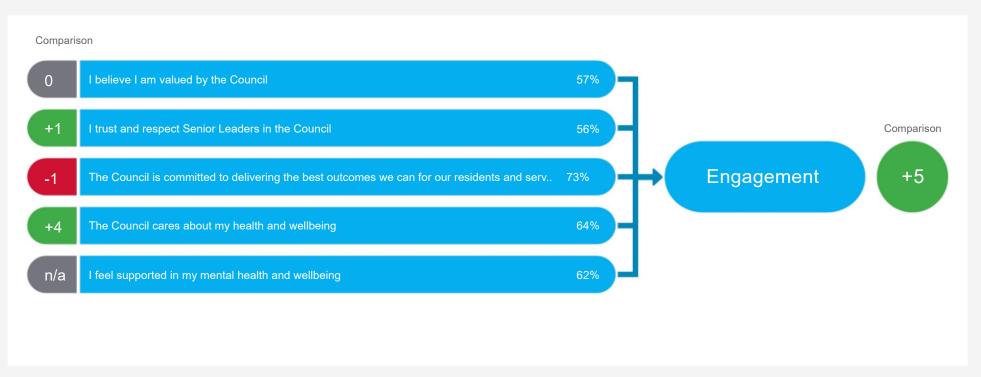


What is driving our Engagement score?



Key drivers

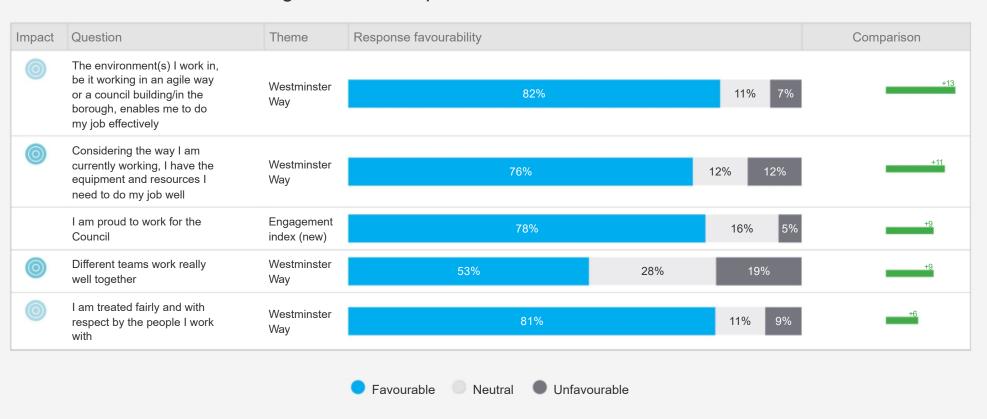
These 5 items have the strongest relationship with Engagement . Improvements in these are likely to have the biggest impact.



What are our comparative strengths?



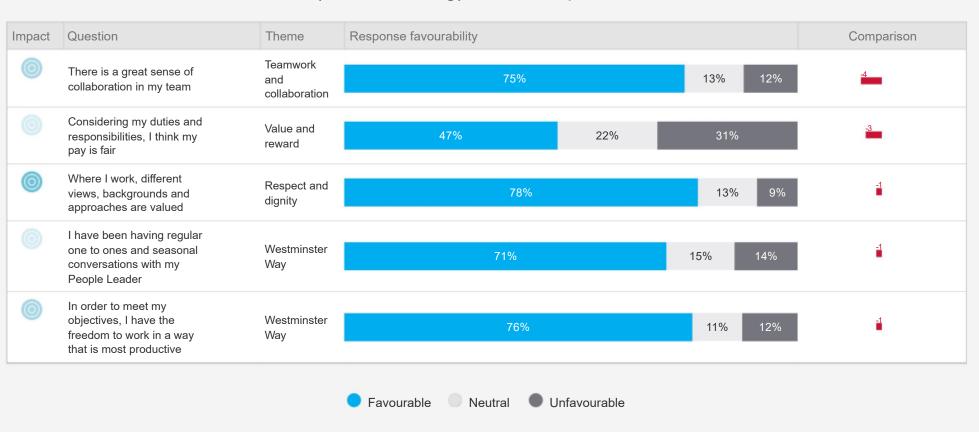
These 5 results are the strongest when compared with the norms for Local Authorities



What are our comparative weaknesses?



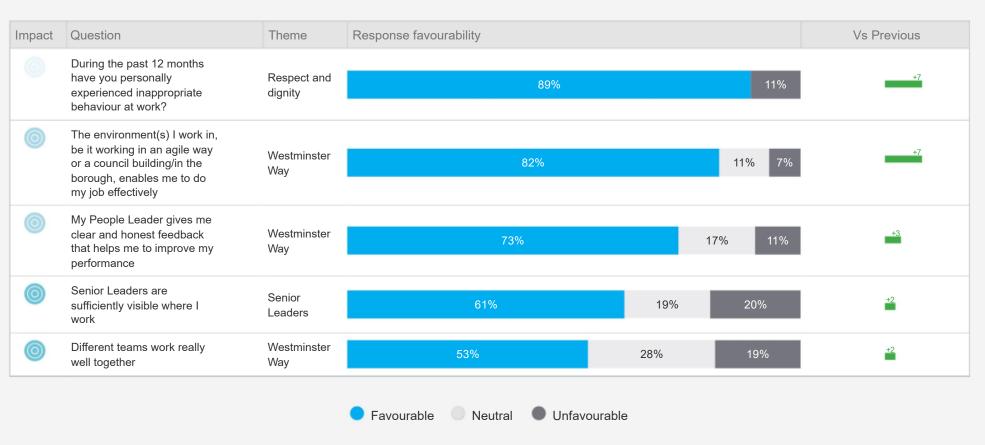
These 5 results are the weakest (or least strong) when compared with the norms for Local Authorities



Best compared to history



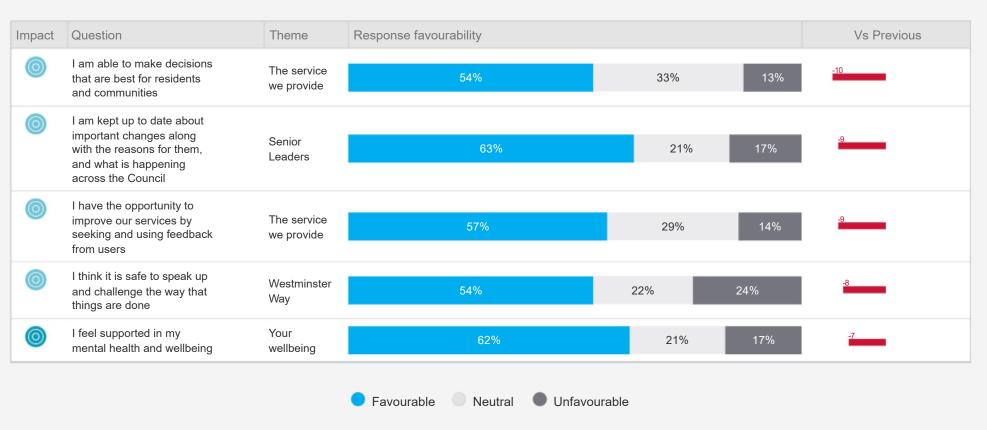
These 5 results are the strongest when compared with WCC 2020 Survey, 02 Oct 2020



Weakest compared to history



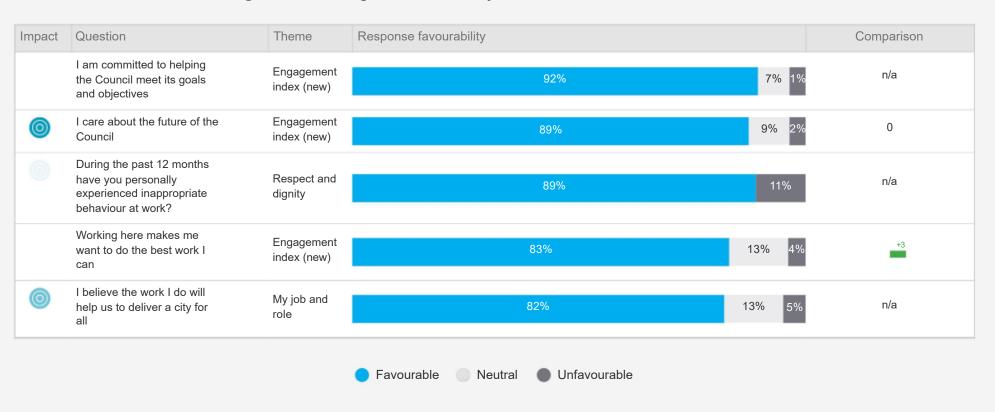
These 5 results are the weakest (or least strong) when compared with WCC 2020 Survey, 02 Oct 2020



What are our highest scoring questions?



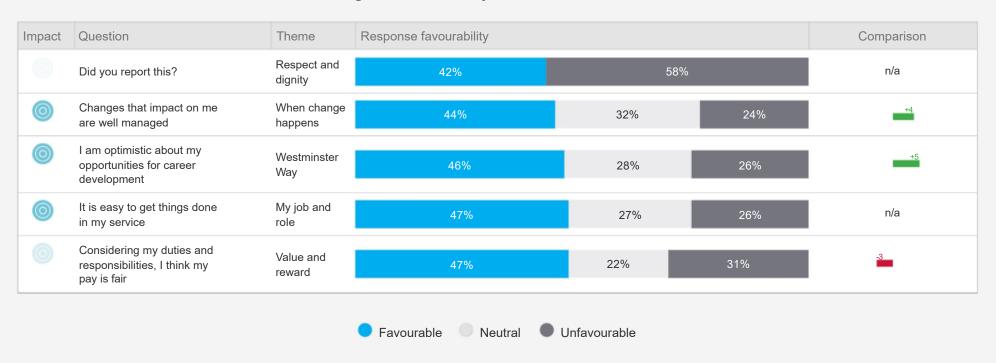
These 5 items are the highest scoring in the survey



What are our lowest scoring questions?



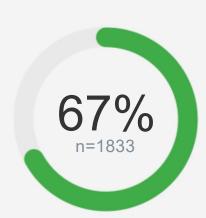
These 5 items are the lowest scoring in the survey



How many people responded?



Response rate



Taking action is key!

1833 people have responded to this survey, which is 67% of those invited to respond.

Visible action planning and continuous communication of how you are responding to the survey is vital in order to support and improve Engagement from this point forward.

Favourable Neutral Unfavourable